



IOWA STATE UNIVERSITY

Ivy College of Business

Raisbeck Endowed Dean, Ivy College of Business

[Iowa State University of Science and Technology](#), a national leader among student-centric research universities, invites nominations and applications for the position of dean of the Debbie and Jerry [Ivy College of Business](#). The successful candidate will hold the David and Ellen Raisbeck Endowed Deanship, a \$6.2 million endowment of which the proceeds are used solely to support the dean's priorities for the college.

The Ivy College of Business

Established in 1984, the Ivy College of Business is accredited by AACSB International and includes academic departments of accounting, finance, information systems and business analytics, management and entrepreneurship, marketing, and supply chain management. The college's mission is to conduct and share research to educate tomorrow's business leaders and to prepare them to successfully address multi-disciplinary, global, technological, ethical, and business challenges. Ivy College enrollment increased by 7.8% in fall 2024, setting a new enrollment record. The official fall 2024 enrollment for the Ivy College consists of 4,722 undergraduate and 475 graduate students whose college home is the Gerdin Business Building. This state-of-the-art building provides an environment where students and faculty replicate real-world situations in areas such as securities investing, professional selling, market research, and entrepreneurship. The college has been instrumental in developing interdisciplinary programs across the university, received national recognition for many of its business programs, leads the Pappajohn Center for Entrepreneurship and is home to the state's Small Business Development Centers.

Academic Degrees

- The college offers multiple master's of business administration programs including professional and executive tracks.
- The Department of Accounting offers both an undergraduate major and minor in accounting, a master of accounting, and a master of accounting analytics.
- The Department of Finance offers undergraduate majors in finance, business economics, and actuarial science, a minor in finance, master's degrees in both finance, and in real estate development, and a PhD with a specialization in finance.
- The Department of Information Systems and Business Analytics offers undergraduate majors in business analytics and management information systems, a minor in business analytics, master's degrees in business analytics, information systems, and health analytics and operations, and a PhD with a specialization in information systems and business analytics.
- The Department of Management and Entrepreneurship offers undergraduate majors in management, entrepreneurship, healthcare management, human resources management, international business, an online bachelor's degree in business administration, undergraduate minors in management, entrepreneurship, and international business, a master of entrepreneurship, and a PhD with specializations in management or in entrepreneurship.
- The Department of Marketing offers both an undergraduate major and minor in marketing, a minor in business and technology consulting, and a PhD with a specialization in marketing.
- The Department of Supply Chain Management offers both an undergraduate major and minor in supply chain management, and a PhD with a specialization in supply chain management.



Over the past decade, the college has made remarkable strides in research productivity and reputation by hiring and retaining productive scholars, creating programs to provide research support, and funding incentives to reward productivity.

Since initiating its PhD program in 2009, the college has seen graduates from each specialization secure positions at R1 institutions. The college has been consistently featured in various business school research rankings. Faculty members from each of the college's six departments regularly publish in premier journals that have very selective acceptance rates. The Ivy faculty is eager to further increase the research profile of the college with the support of the new dean.

Role of the Dean

The dean will be responsible for providing a creative interdisciplinary focus to the college that reflects and complements the science and technology strengths of Iowa State University. The dean will also lead the college to greater national and international academic prominence while fully integrating the university's missions of research, teaching, service and outreach.

Candidates must have a graduate or professional degree and a distinguished record of accomplishment in higher education, business practice, or public service commensurate with the expectations of appointment as a tenured full professor in the Ivy College of Business.

The preferred candidate will have proven leadership experience; the ability to develop and foster strong relationships with students, faculty and staff, and business and industry leaders; the skills to facilitate and communicate a vision internally and externally regarding the college's contribution to the overarching mission of a land-grant university; a record of

success in fundraising or the skills necessary to be successful in fundraising; experience in performing business related research as applied within academia or industry; a commitment to supporting and growing the college's academic research profile; a commitment to leading and growing innovation and entrepreneurship programs across the university through collaborations with colleges, centers and industry partners; an enthusiastic leadership style that will inspire students, staff, faculty, alumni and corporate partners; a demonstrated commitment to fostering a welcoming and supportive work environment; a demonstrated commitment to furthering student success; and expertise to guide organizational development and to creatively address issues on the forefront of business education and research.

Iowa State University

Ranked as one of the nation's top 50 public universities by *U.S. News and World Report*, Iowa State University is located in Ames, a community of 67,000 that enjoys numerous national recognitions for its quality of life, its business environment, and its focus on youth.

In addition to being classified as a Carnegie Foundation Doctoral/Research University – Extensive, Iowa State is ranked by U.S. News and World Report as one of the top public universities in the nation. Over 30,000 students are enrolled and are served by over 6,200 faculty and staff. Committed to its land-grant mission, the University is organized into eight colleges, including the Graduate College. The University provides a broad array of academic degree programs, including more than 100 bachelor degree programs, one Professional degree (the Doctor of Veterinary Medicine offered through the College of Veterinary Medicine), over 100 masters programs, over 80 Ph.D. programs, and over 60 certificate programs. In FY 24, Iowa State secured over \$345m in external research funding, which was a new record for the institution. Iowa State has over 310,000 living alumni, including over 45,000 living graduates of the Ivy College of Business.



The University's [strategic plan](#) is based upon four pillars: innovative solutions, education experience, community engagement, and knowledge + discovery. Intersected and interwoven throughout the pillars are its land-grant university hallmarks of **teaching, research, service, and extension**. Most importantly, the pillars give structure and direction on how the university will make a difference for its state and world in the years ahead.

Location

Ames, Iowa is a growing community of 67,000, located approximately 30 minutes north of Des Moines, and ranked the #1 Best College Town in America in 2018 (24/7 Wall St., 2018), ranked #15 on the Top 100 Best Places to Live in 2020 (Livability.com), and ranked the healthiest city in the State of Iowa in 2020 (USA Today). Ames has 35 parks, 55 miles of bike and pedestrian trails, golf courses, lakes, and an aquatics center for outdoor recreation. Ames is a great place to live, work, and raise a family. It is also affordable and easy to get around. Additional information about the city of Ames (<https://www.cityofames.org/about-ames/about-ames>).

The Des Moines metro area is located 30 minutes south of Ames. Des Moines ranked #19 out of 150 cities for [Best Places to Live in the U.S. in 2023-2024](#), #11 for [Best City to Live in After the Pandemic in 2020](#), and #16 for [Best City for Young Professionals in 2022](#). Des Moines has bike trails, walking trails, parks, and lakes for outdoor recreation. Cultural events and festivals draw all ages to Des Moines's downtown area. Moreover, communities of color make up 39% of the city's residents according to the decennial census.

The Application Process

Iowa State University has retained the services of Buffkin / Baker to assist with this search. The position start date is July 1, 2025. Although the search will remain open until the position is filled, preliminary screening of potential candidates will begin January 7, 2025. Please send nominations and applications, including a cover letter, vita, and the names and contact information of three references, to: Martin Baker and Chelsie Whitelock at isuivydean@buffkinbaker.com.

Candidates will be notified prior to contacting references; all nominations and applications will be held confidential until finalists are publicly announced.

Iowa State University does not discriminate on the basis of race, color, age, ethnicity, religion, national origin, pregnancy, sexual orientation, gender identity, genetic information, sex, marital status, disability, or status as a U.S. Veteran.