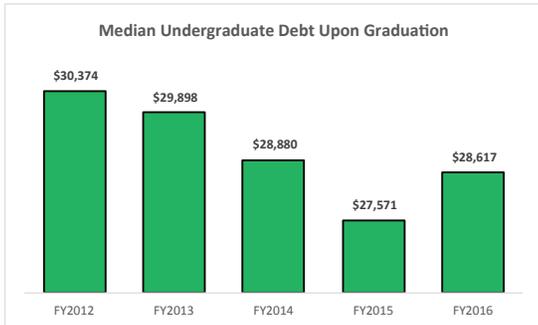
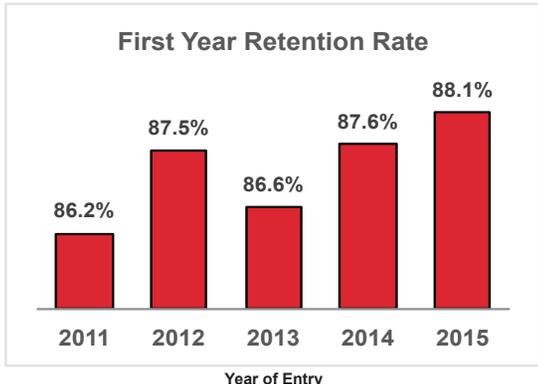
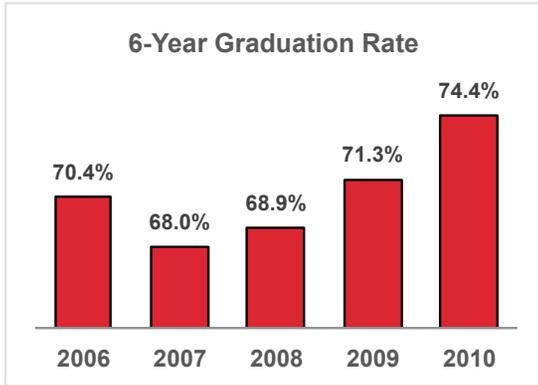


Goal 1: Ensure Access to the ISU Experience

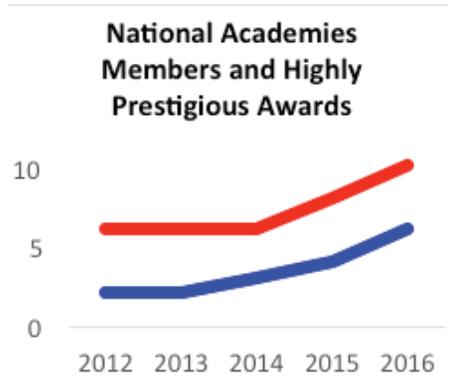
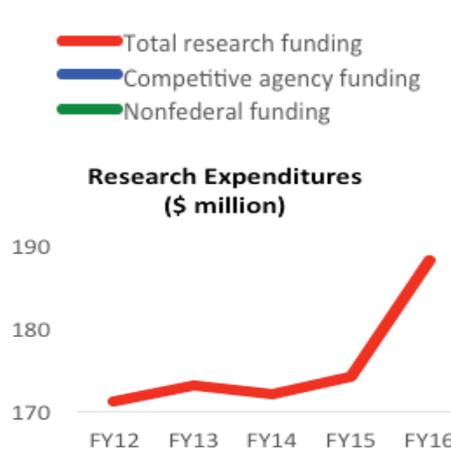
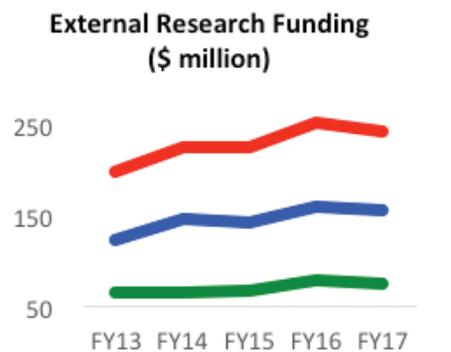


Figures Shown for Students Having Debt

FY2017 Initiatives

- Improved student success in gateway math, physics, and computer science classes.
- Deployed predictive advising analytics campus-wide.
- Participated in a federal grant with 10 other institutions to improve advising for low-income and/or first generation students.
- Expanded veterans, student counseling, student wellness, and learning community services.
- Deployed a new learning management system that improves efficiency and collaboration.
- Pilot-tested CashCourse and a peer advisory system to improve students' financial literacy.
- Developing student support plan to close the achievement gap for populations with six-year graduation rates that have been historically lower than overall rates.

Goal 2: Enhance the University's Research Profile

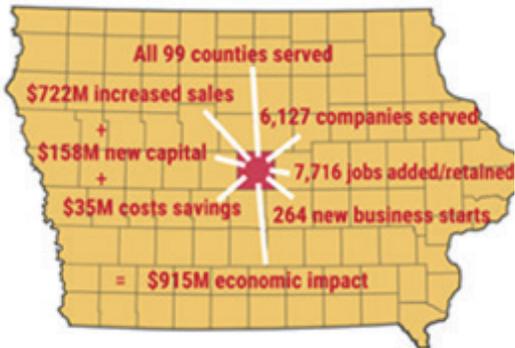


FY2017 Initiatives

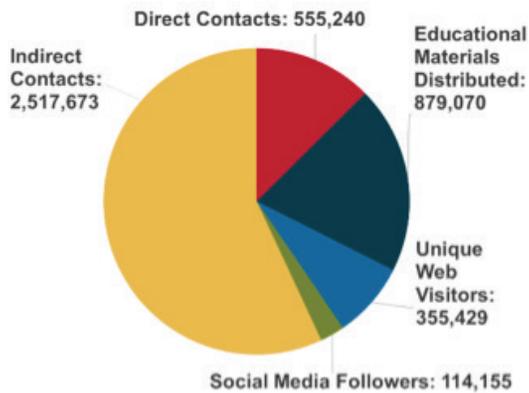
- External research funding has increased by 26% over the last five years, from \$199M to 244M.
- Increases in FY2017 research funding include the U.S. Department of Energy, nonprofit organizations, and philanthropic donors.
- National Endowment for Humanities and National Endowment for the Arts fellowships and funding were at their highest level in five years.
- \$23M for research in data-driven sciences was secured by Presidential Initiative for Interdisciplinary Research and Plant Science Institute scholars.
- Grants Hub research proposals were up 32% over the previous year, with \$56.6M in new awards since its inception in 2015.
- Nearly \$4M in funding for new research instrumentation was received in FY2017 from the Keck Foundation, the Roy J. Carver Trust, and the National Science Foundation.

Goal 3: Improve the Quality of Life for All Iowans

CIRAS AND SBDC FY17 IMPACT



EXTENSION AND OUTREACH: 4,421,567 IOWA CONTACTS*



* FY16: all contacts totaled 9,407,229.

ISU Research Park Productivity

- 13 new companies
- 27 companies in ISU Startup Factory
 - > \$5 million capital raised
 - 40 new jobs created
- 12 student-run CYStarters companies

Research Park Totals

- > 70 tenant companies
- > 1,700 employees
- > 250 student interns

FY2017 Initiatives

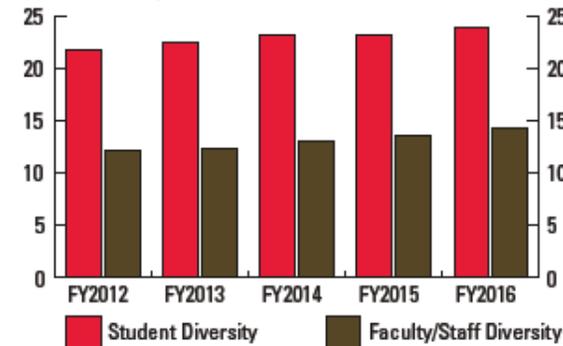
- The Center for Industrial Research and Service and Small Business Development Center served 13,700 different Iowa companies in the last five years, helping create or retain 35,550 jobs, and generating more than \$2.8 billion of total economic impact.
- Two new entrepreneur programs were launched at the ISU Research Park: The ISU Startup Factory, a 52-week intensive program targeted at technology companies, and CyStarters, the Pappajohn Center's 10-week summer program for student businesses.
- ISU Extension and Outreach is a 99-county campus, connecting the needs of Iowans across their lifespan with university research and resources. More than one million Iowans benefit from educational programs for economic growth, thriving communities, and sustainable environments.

Goal 4: Enhance and Cultivate the ISU Experience

Campus Climate Assessment Progress

- Establish Goal 4 Implementation Team
- Issue Survey Tool RFP and conduct review
- Award Survey Tool contract
- Conduct stakeholder meetings
- Develop Tool, Marketing Plan and IRB
- Administer survey and conduct analysis
- Draft report
- Conduct focus groups
- Develop strategic action-oriented initiatives
- Reassess and conduct continual improvement

Diversity



FY2017 Initiatives

- Comprehensive climate survey to guide diversity and inclusion efforts across the institution.
- Campus-wide effort to connect and build broader and more meaningful relationships.
- Multi-layered analysis/effort to strengthen recruitment and retention of diverse students, faculty, and staff.
- Visitors Code of Conduct to ensure Iowa State's Principles of Community are understood and followed by everyone on campus.

Campus Crime Incidence

