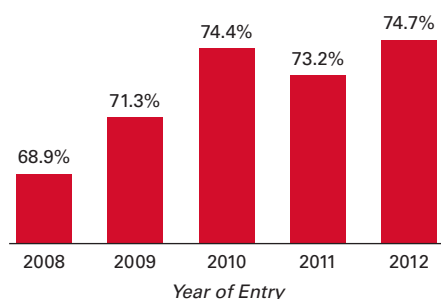


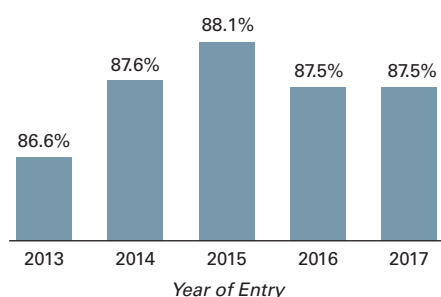
## STRATEGIC PLAN PROGRESS REPORT

### Goal 1: Ensure Access to the ISU Experience

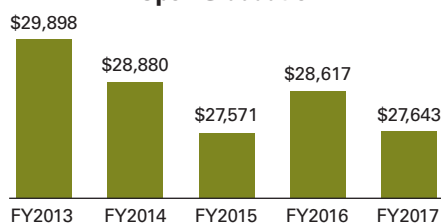
#### 6-Year Graduation Rate



#### First Year Retention Rate



#### Median Undergraduate Debt Upon Graduation



Figures Shown for Students Having Debt

#### FY2018 INITIATIVES

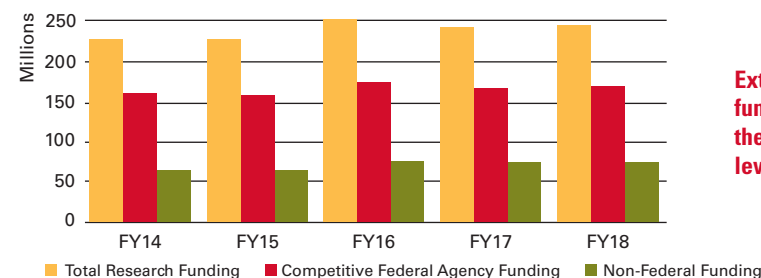
- Completed an extensive review of student onboarding processes to ensure all students have knowledge of ISU's culture and community, can easily navigate the university, and are aware of academic success programs.
- ISU tuition and fees remain the lowest of its peer group, \$4,000 lower than the peer average for resident students, and \$10,000 lower for non-residents.
- More than 41% of ISU undergraduates experienced two or more high-impact practices via their coursework or co-curricular involvement.
- Placement rates for ISU graduates continue to be strong, with 94% of bachelor's graduates, 96% of master's and Ph.D. recipients, and 93% of veterinary medicine graduates reporting employment within six months of graduation.
- Student debt decreased by more than 3% in FY17; 59% of graduates borrowed, the lowest percentage since records have been collected.

### Goal 2: Enhance the University's Research Profile

#### FY2018 INITIATIVES

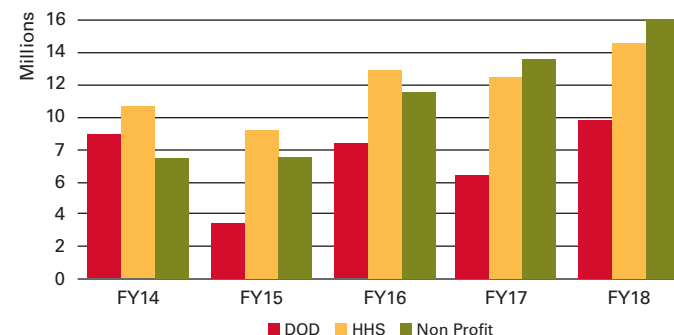
- The Institute for Transportation continued a multi-year expansion on funded projects, exceeding \$20 million in research expenditures.
- Iowa State University was named among the U.S. colleges and universities that received the most Fulbright U.S. Scholar awards for faculty.
- The prestigious National Science Foundation CAREER grant was awarded to seven ISU early career researchers displaying outstanding potential in academic leadership and scholarly advancement, the second highest number for the university and a record for the College of Engineering.
- Research at Iowa State led to 32 patents granted last year, placing ISU in the top 100 worldwide universities granted U.S. patents in 2017.

#### External Research (\$million)



External research funding at \$246M is the second highest level on record.

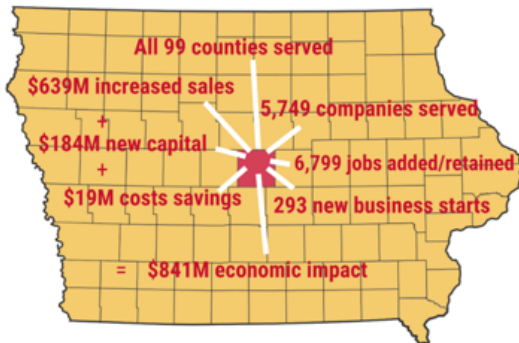
#### Diversification Trends (\$million)



Sponsored research funding was more diversified, with notable gains in Health and Human Services, Department of Defense, Department of Transportation, and nonprofit support.

## Goal 3: Improve the Quality of Life for All Iowans

### CIRAS and SBDC Impact

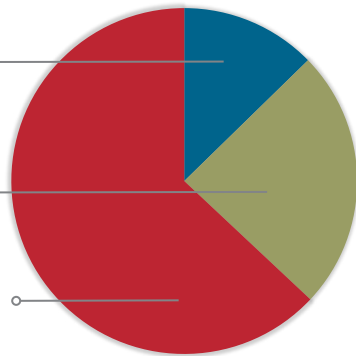


### ISU Extension and Outreach Impact: 5.5M contacts with Iowans

700K direct contacts

1.33M downloads/purchases of educational materials

3.47M web/social media contacts



### ISU Research Park Productivity

- 12 new companies
- 18 companies in ISU Startup Factory
  - > \$13.M in capital raised, and 66 new jobs created since the program's inception
- 15 student-run CYStarters companies

### Research Park Totals

- 87 tenant companies
- > 2,100 employees
- > 450 student interns

### FY2018 INITIATIVES

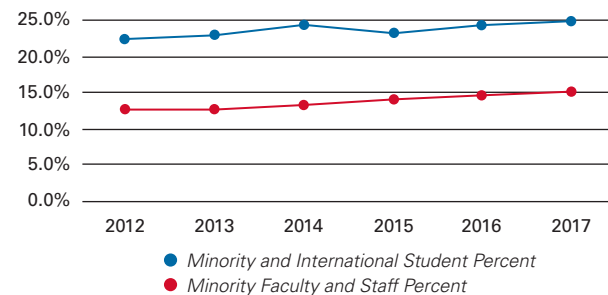
- The Center for Industrial Research and Service and Small Business Development Center served 5,700 different Iowa companies in FY2018, helping create or retain 6,800 jobs, and generating more than \$841 million of total economic impact.
- The ISU Startup Factory partnered with four regional SBDCs and community colleges in northwest Iowa to launch the Startup Factory Network, a new initiative that brings the program to rural entrepreneurs developing scalable businesses.
- ISU Extension and Outreach, a 99-county campus that connects university research and services to Iowa communities, generated \$897 million in economic impact in FY2018. More than 1 million Iowans benefited from educational programs for economic growth, thriving communities, and sustainable environments.
- ISU Extension and Outreach is using a \$72,000 grant from the Upper Explorerland Regional Planning Commission to conduct a two-year study of workforce attraction and housing in six northeast Iowa counties.

## Goal 4: Enhance and Cultivate the ISU Experience

### FY2018 CAMPUS CLIMATE INITIATIVES

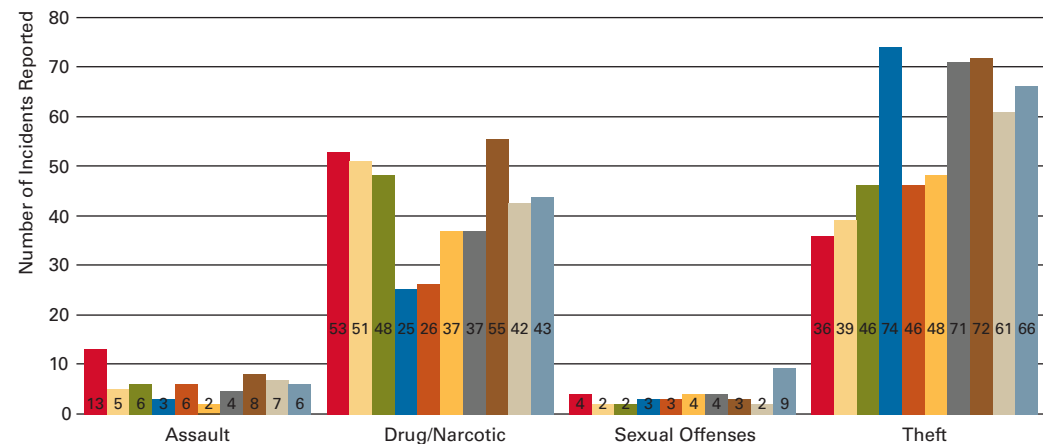
- Created implementation teams to develop initiatives based on campus climate survey results.
- Expanded Principles of Community to include off-campus entities such as ISU Extension and Outreach.
- Provided resources for departments and programs to create more inclusive spaces.
- ISU Police Department improved special event planning, staffing, and management processes.
- ISU Police also increased in-service training, added bicycle patrol officers, and developed supervisors' managerial and leadership abilities.

### Diversity



Iowa State continues to improve its recruitment of diverse students, faculty, and staff, including record multicultural enrollment in Fall 2018.

### Campus Crime Incidence



In FY2018, the ISU Police Department hired a full-time officer with a focus on serving international students, as part of developing a best practice engagement and inclusion initiative.

Legend for Campus Crime Incidence:

- Q1 / 2016
- Q2 / 2016
- Q3 / 2016
- Q4 / 2016
- Q1 / 2017
- Q2 / 2017
- Q3 / 2017
- Q4 / 2017
- Q1 / 2018
- Q2 / 2018