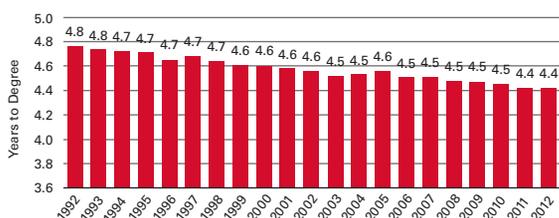


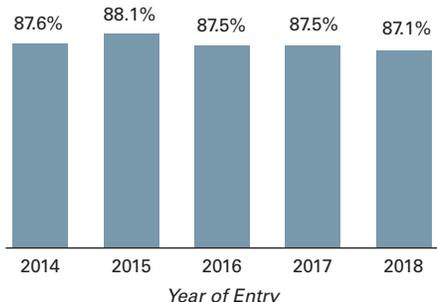
## STRATEGIC PLAN PROGRESS REPORT

### Goal 1: Ensure Access to the ISU Experience

Time to Degree



First Year Retention Rate



Median Undergraduate Debt Upon Graduation



Figures Shown for Students Having Debt

#### FY2019 INITIATIVES

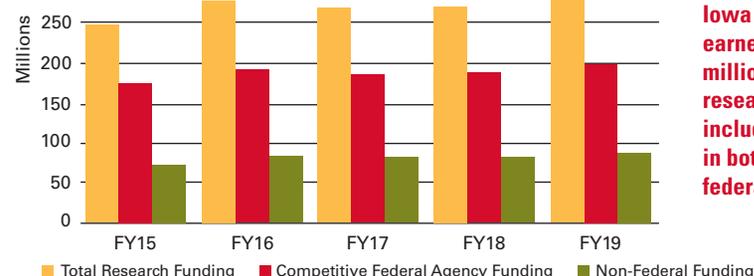
- A record 6,900 undergraduates earned degrees in FY2019. Current enrollment includes more than 18,000 lowans, from all 99 counties, and record diversity.
- ISU tuition and fees remain the lowest of its peer group, \$4,000 lower than the peer average for resident undergraduate students, and \$11,000 lower for non-residents.
- Iowa State students earned more than \$100 million in financial aid in FY2019, including \$18 million in gift-funded scholarships, and \$650,000 in completion grants.
- Nearly 75% of undergraduates experienced two or more high-impact practices during the last three years via their coursework or co-curricular involvement.
- Placement rates for ISU graduates continue to be strong, with 95% of bachelor's graduates, 97% of master's graduates, 96% of Ph.D. recipients, and 100% of veterinary medicine graduates reporting employment within six months of graduation.
- ISU students saved more than \$2 million on textbooks and other course materials last year, thanks to faculty adopting open educational resources (OERs) for their courses.

### Goal 2: Enhance the University's Research Profile

#### FY2019 INITIATIVES

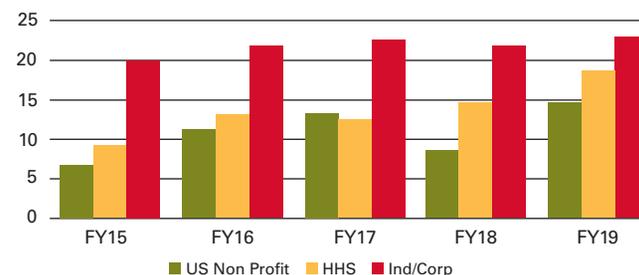
- Iowa State researchers earned a record \$261 million in external research funding. Federal and non-federal research funding totals also set records, with \$181 million and \$80 million, respectively.
- Research funding from the National Institutes of Health has increased steadily and significantly over the past five years, from \$9 million in FY2015 to nearly \$19 million in FY2019, including a 27% increase in the last year.
- Iowa State earned \$23 million in research funding from corporate and industry sources in FY2019, up 6% from the previous year.
- 187 companies invested in Iowa State research in FY2019; 28 of these companies are headquartered or have a significant presence in Iowa, and 10 are in the ISU Research Park.

External Research (\$million)



**Iowa State researchers earned a record \$261 million in external research funding in FY2019, including new benchmarks in both federal and non-federal funding.**

Diversification Trends (\$million)



**Funding from the U.S. Department of Health and Human Services, including the National Institutes of Health, has more than doubled since FY2015.**

## Goal 3: Improve the Quality of Life for All Iowans

### CIRAS and SBDC Impact

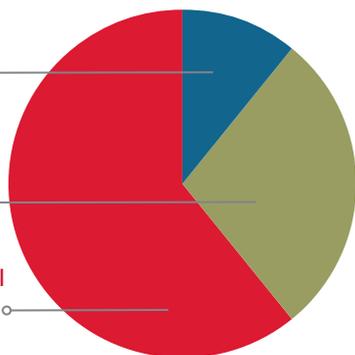


### ISU Extension and Outreach Impact: 5.6M contacts with Iowans

613K direct contacts

1.6M downloads/purchases of educational materials

3.4M web/social media contacts



### ISU Research Park Productivity

- 17 new companies
- 20 pre-incubator companies in ISU Startup Factory space  
> 103 total companies, \$26M in capital raised, and 80 new jobs created since the program's inception
- 15 student-run CYStarters companies

### Research Park Totals

- 96 tenant companies
- > 2,250 tenant employees
- > 500 student interns at ISU Research Park companies and university centers

### FY2019 INITIATIVES

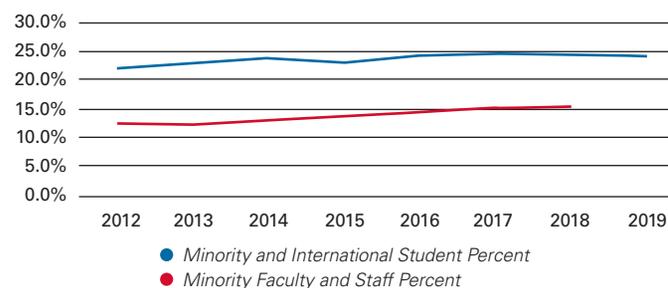
- The Pappajohn Center for Entrepreneurship placed 46 student interns in startup companies located in the ISU Research Park; the Center also reported over 3,800 students enrolled in entrepreneurship-themed coursework across campus; and more than 10,000 individuals participated in programs and classes focused on entrepreneurship, startups, and small business.
- The ISU Research Park opened a stand-alone sprayer technology facility for Deere and Company in FY2019, representing a substantial investment in the university's Precision and Digital Agriculture biosciences research platform. The Park, in partnership with the City of Ames, was also awarded a \$1.8 million Iowa Economic Development Authority infrastructure grant to support the facility and expanding city services.
- Iowa State University Extension and Outreach connects university research and services to Iowa communities in all 99 counties. More than 1 million Iowans benefited from educational programs for economic growth, thriving communities, and sustainable environments. Beyond Iowa borders, Extension and Outreach education, programs and messages have reached over 10.76 million people, extending the Iowa State name and authority.
- ISU Extension and Outreach offers the Rural Housing Readiness Assessment, a data-gathering tool Iowans can use to assess their community's housing environment and make informed decisions.

## Goal 4: Enhance and Cultivate the ISU Experience

### FY2019 CAMPUS CLIMATE INITIATIVES

- Campus-wide teams brought forward numerous ideas to promote diversity, equity, and inclusion on campus, including initiatives focused on professional and leadership development, new student onboarding, child care, and civility and collegial behavior.
- ISU Police Department continued to recruit bilingual officers, and officers from diverse backgrounds; the department also added a mental health advocate and therapy dog to assist with outreach and mental health efforts, and expanded its Engagement and Inclusion Officer Program.
- Office of the Vice President for Diversity and Inclusion partnered with the Ames Human Relations Commission and Ames Chamber of Commerce to create the inaugural Symposium on Building Inclusive Organizations, underscoring the need to work deliberately to support diverse consumers and potential workforce members.
- Office of Equal Opportunity created the Consent is BAE (Before Anything Else) to enhance awareness of sexual misconduct, and to promote active, voluntary consent in sexual activities.

### Diversity



Iowa State continues to focus on the recruitment and retention of diverse students, faculty, and staff.

- More than 3,200 faculty, staff, and students received training as part of the Green Dot Initiative, a program designed to decrease sexual violence and promote bystander intervention.
- The Veterans Center hosted an inaugural Military/Extension and Outreach Symposium, a statewide event to explore how best to serve active military, veterans, and their families on campus.
- During Destination Iowa State 2018, nearly 1,200 new students participated in a One Cyclone session to learn about diversity and their role in creating an inclusive campus.
- Another 1,200 students, faculty, and staff participated in the 2019 Thomas L. Hill Iowa State Conference on Race and Ethnicity (ISCORE); attendees are encouraged to take what they have learned back to their classrooms, residence halls, and work environments.
- Student Wellness Services interacted with more than 85% of the student body in FY2019; the Student Counseling Service managed 12,000 appointments across its individual counseling, group sessions, workshops, and biofeedback session, and also launched a satellite location at the College of Veterinary Medicine.